

## Age Of Propaganda The Everyday Use And Abuse Persuasion Anthony Pratkanis

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\*Age of Propaganda' catalogues a great number of techniques which are used to influence people. The aim of the book is to enable the reader to identify these persuasion techniques when they are being used on him.

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### Age of propaganda : the everyday use and abuse of ...

Age of propaganda : the everyday use and abuse of persuasion by Pratkanis, Anthony R. Publication date 2002 Topics Propaganda, Persuasion (Psychology), Public opinion, Advertising, Television in propaganda Publisher New York : W.H. Freeman : Henry Holt and Co. Collection

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### Age of Propaganda | Anthony Pratkanis | Macmillan

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\*Age of Propaganda shloudl be of interest to any reader who wants a revealing look at the powerful, often subtle, often unethical forms persuasion takes in our everyday lives. (source: Nielsen Book Data)

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